

Good afternoon

I have pleasure in enclosing a Northumberland Day newsletter, to bring you the first instalment of news so far this year, in what will be our third Northumberland Day. We have some exciting things happening in the coming weeks, so more will follow.

As you may have seen last, the Government has urged all counties to launch or revitalise county days, as a force for tourism and economic benefit and community cohesion. We were cited as one of the vibrant county days doing this.

We would love for you to be involved this year, celebrating in any way you, your business, your school, or your community can. If you pass me the details, it can all be uploaded to our website at [www.northumberlandday.co.uk](http://www.northumberlandday.co.uk) We already have media wanting a list of activities taking place.

Sponsorships are also available, with details available if you email me.

One very easy thing to do, to help celebrate, is to use #NorthumberlandDay in your social media posts, so we can all stay together as a community. Making it a mission to each tell 10 other people to join in is also really valuable.

I hope we can bring you on board.

Kind regards

Jane Hunt