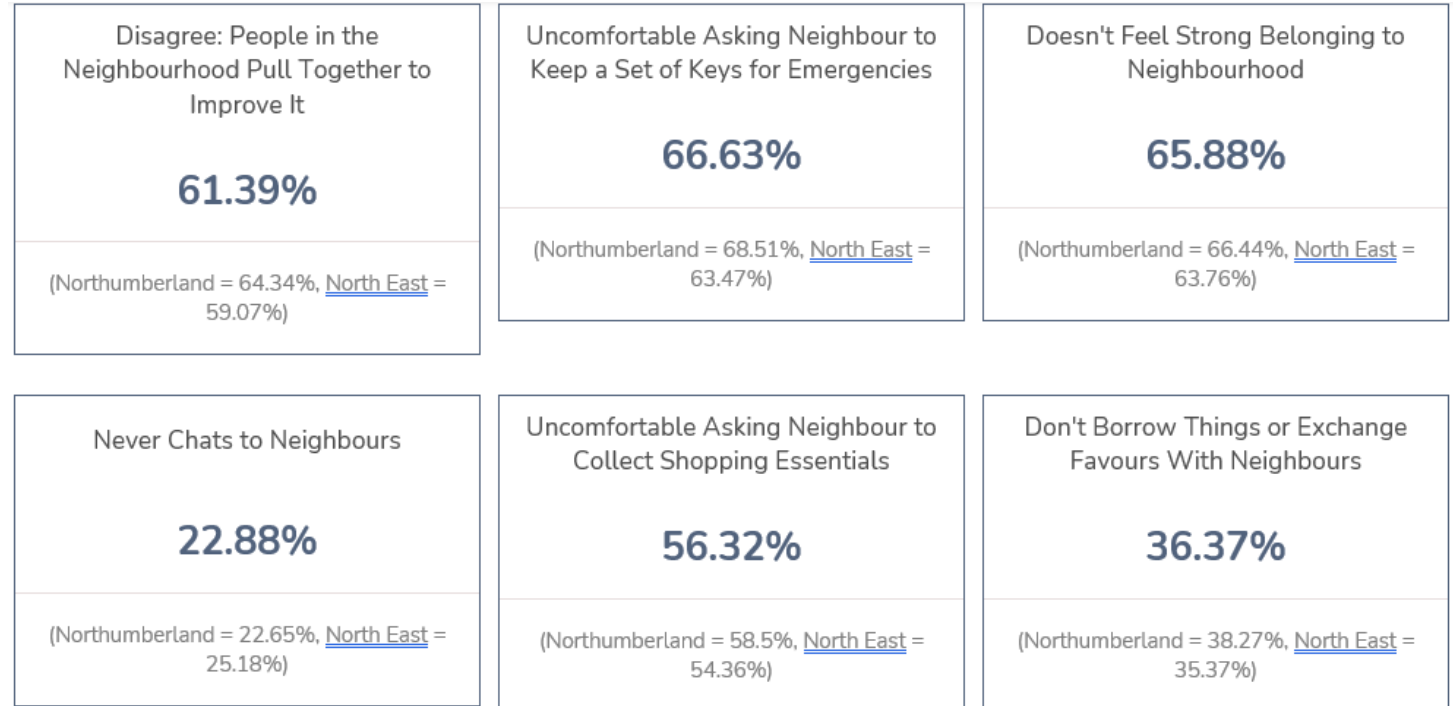


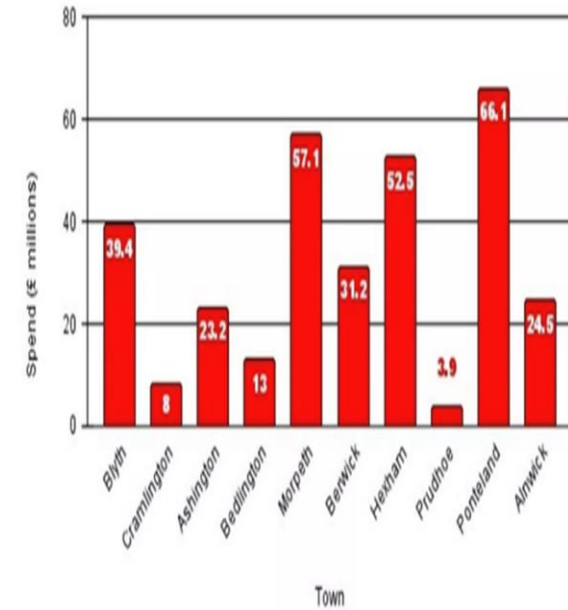
# Regeneration and Prudhoe

- Ensuring that the Prudhoe obtains
  - the rightful and focused investment it requires and
  - that investment directly contributes to the elimination of poverty in our community
  - through a process of engagement and commitment to solve the problem.



# The number of organisations involved their committment and results

- **Northumberland County Council**
  - Planning Department
    - Neighbourhood Plan
    - Local Plan
  - Regeneration
  - Inequalities
    - Every decision is viewed through the “lens of inequality”
- **Borderlands and Prudhoe Community Partnership**
  - East Centre, Glade and Front St.
  - Borderlands Inclusive Growth Plan
  - PCP Place Plan
- **Prudhoe Poverty Coalition**
  - Emerging organisation
- **The North East Mayors office –** Regeneration Plan future
- **Prudhoe Town Council**
  - Indirectly contribute to the elimination of poverty



Supporting proposals which “directly impact on poverty” in our community

# Why Prudhoe is falling between stools

- **Scale**
  - The problem is too large
  - Too complex
  - Too long a time scale
- **Resources**
  - Manpower
  - Financial priorities not focused on our solutions
- **Analysis**
  - Statistics which don't reflect the real issues
- **Commitment**
  - Plan based on gaining commitment to a top-down approach
  - Consultation not engagement
  - Consultation whilst useful does not necessarily lead to ownership of the problem



# Proposals for Regenerating Prudhoe

1

Collaborate with all the organisations involved in the Regeneration of Prudhoe.

2

Establish a strategic plan for Regeneration using the Place Plan.

Place Plan as a basis, as already committed to by most organisations.

Needs widening to include additional areas

3

To ensure the Place Plan truly reflect the needs of Prudhoe, there is a need to introduce an evidence-based model

4

Engage and involve all the Stakeholders in providing evidence to solve the issue of regeneration in Prudhoe



## Neighbourhood Plans

### The withdrawal of funding

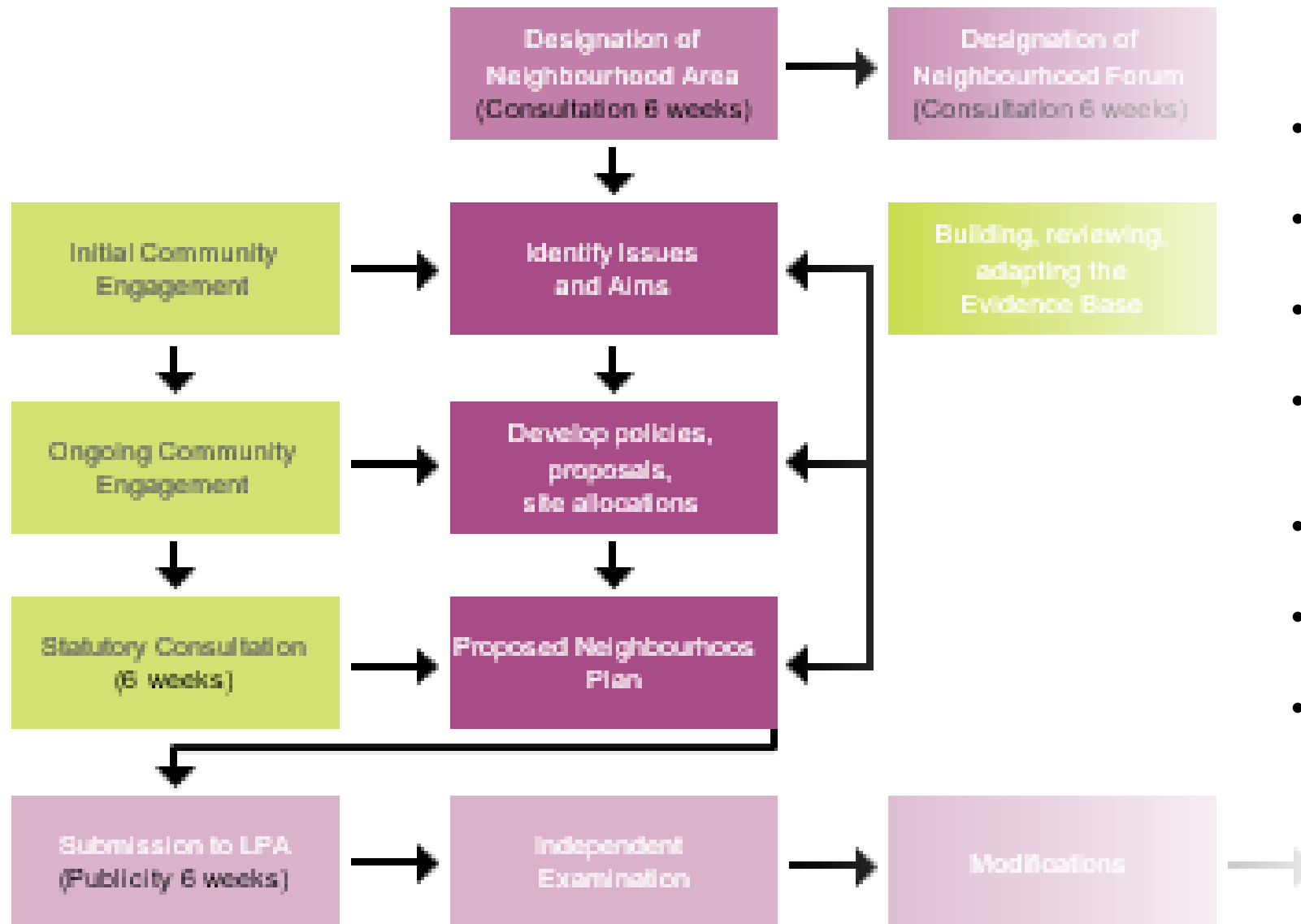
The government confirmed that funding would be discontinued after March 2025.

### Objectives for a Neighbourhood Plan

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- give communities a bigger say over the type, location, size, pace, and design of development coming forward (including infrastructure, housing, and commercial development)
- tackle long term trends or challenges affecting communities.
- foster progressive relationships between communities, developers, and local authorities.
- provide neighbourhoods with more influence on delivery and implementation.
- neighbourhood plans will form part of the statutory development plan for your area.

Figure 1 Neighbourhood planning process (Source: Locality<sup>2</sup>)



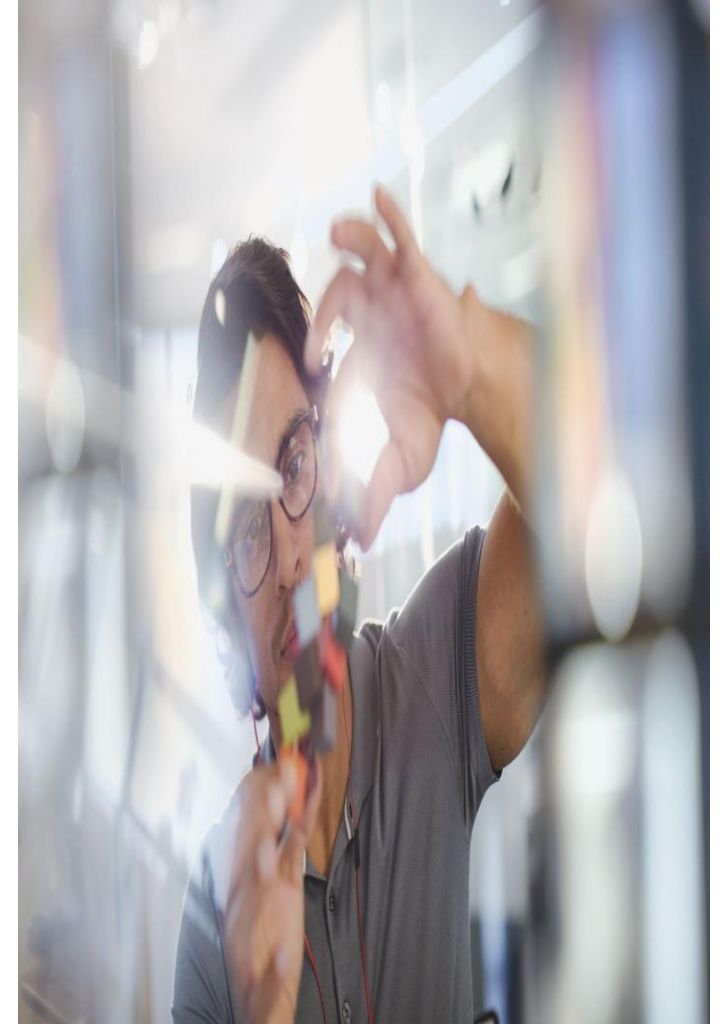
- Consultation is only part of engagement
- It is top down and could be bottom up
- The statistics used in analyse often hide the real issue.
- Though mitigated they use averages and means which leave the extremes exposed.
- The Place Plan is essentially commercial
- The wider issues of the Place Plan are not focused
- Stakeholders need to be involved and engaged in the issues.

# NCC is at the earliest stages of preparing the Local Plan

- **The Local Plan explains how the County should grow and change in the future**
- **There will be a Scoping consultation which will set out:**
  - what they think are the likely to be key issues and priorities for the Local Plan and ask for views on what is most important to communities and other stakeholders to inform a future vision.
  - some details and baseline evidence around key themes such as ‘the right development in the right places’, ‘meeting housing needs’, ‘healthy and inclusive communities’ and a ‘prosperous economy’.
  - the scale of required growth, and the opportunities and challenges ahead in the context changes to national planning policy, including those set out above, and set out in high level terms factors that may inform a future spatial strategy.
- NCC will also **Suggest the ways** in which they will consult on the Local Plan and ask if it's the right approach.

The consultation will be largely web based but supplemented by some other consultation and engagement activities.

While the scoping consultation is aimed towards the public, they will be doing some additional more targeted work with key stakeholders, including our **Town and Parish Councils**, so that they may help shape the Local Plan approach in their areas.



## Option 2. Place Plan

- [For the detail of the plan click below](#)
- [Prudhoe-Place-Plan.pdf](#)
- The Place Plan produced with PCP draws on existing local action plans, Northumberland and regional strategies, and the ambitions of the **Borderlands Inclusive Growth Deal**.
- The Growth Deal focuses on improving places, enabling infrastructure, encouraging green growth, and supporting business, innovation and skills, with Prudhoe identified as one of seven Northumberland towns benefiting from targeted investment.
- Preparation of the Place Plan has adhered to the formal public consultation procedures prescribed for a Neighbourhood Plan.
- In which PCP remain wholly dedicated to the delivery of the East Centre, the Glade and Front Street.

**Whilst the Place Plan provides an excellent basis for our community there are significant opportunities which need to be addressed for the development of our community**



# Option 3. Regeneration

1. Prudhoe Poverty Coalition is embryonic and aims to significant improvements in the areas of
  - Poverty and Isolation; fuel poverty, food insecurity, debt and energy costs, social care, crisis fund reliance, benefit changes
  - Health
  - Transport
  - Education and Employment
    - With many more to follow
2. The North East Mayor's Regeneration plan aims to provide key opportunities in the future

There was an opportunities to submit a Regeneration Plan for **seventy-five bodies**, but Prudhoe was not included. Places must set out their strategic vision for the 10-year period and more detailed investment and delivery plans for the first investment period (from the 2026 to 2027 financial year to the 2029 to 2030 financial year)

Although the deadline for submitting plans was 28 November 2025, future additional proposal may be sought.



# Which of these Plans is closest to our needs?

- **Local Plan** from NCC on its way they will probably work on the Place Plan
- **Place Plan** in existence but needs to be extended to include additional areas and a mapping exercise with all the data to enable focus
- **Poverty Coalition** – starting out using research and will need additional resources
  - Could be found by association with Borderlands/NCC
- **Regeneration Plan** – first cohorts already established. New set in the future?



# Suggestion

It is proposed that the Town Council collaborate and engage to

- Build on the Place Plan developed by Borderlands/PCP/NCC
- Collaborate with the Poverty Coalition to establish a research base for Regeneration of our Community
- Work with the Poverty Coalition to establish the key areas for research and investment in the future
- Ensure analyses of the key issues for regeneration of the community through regular review
- Engage the community in an analysis of those issues and involve them in providing answers to address those issues.
- Dialogue with the Mayor of Northumberland to link with future regeneration funding

